

# Authorization Letter for Marketing Agent

Dear colleague,

## The Secret behind Successful Online Marketing

If you are reading this most likely you are an online marketer. Congratulations for coming up with such a great idea. We ventured into online marketing some fifteen years back. This means we are computer gurus and therefore best placed to extend to you some vital information. We discovered techniques such as pop-ups, viral marketing, auto responders and the famous digital delivery. We seriously practiced conversions and traffic methods. We knew all about pay-per-click to advertise and move up the page rank on the search engines. A site we recommended had both audio and video to make a hot niche.

The online business has given me huge financial lift and that is why I want to give back to the community through my ideas and teachings. You can buy the CDs online or download the full information pack for only 30\$.

Yours sincerely,

Signature

Mercy James